

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A CONTENT PUBLISHER FOR WIRELESS DEVICES

ABSTRACT

A system, method and computer program product are provided for managing content for output on a wireless device such as a personal digital assistant (PDA), a handheld computer, a wireless telephone, a device connected to a wireless modem, a pager, a standard telephone that transmits text-to-speech audio output, etc. Content selected for output on a wireless device is displayed on a management screen. The content is displayed substantially as it will be displayed on the wireless device. Organization and formatting of the content is allowed. A link to content can be created. Further, text can also be added for output on the wireless device. In another embodiment of the present invention, a method for managing content for output on a wireless device is provided. Content selected for output on a wireless device is aggregated in a habitat. The aggregated content is displayed on a management screen. Organization and formatting of the content is allowed. The creation of links to content is also allowed. The content is converted into a format amenable to display on a wireless device. The converted content is output to a wireless device. In yet another embodiment of the present invention, a method for structuring navigation data in a wireless publisher is provided. Content selected for output on a wireless device is aggregated in a habitat having views, each of the views having windows associated with them. An identifier of each of the views is depicted in a navigation tree. Identifiers of the windows as shown under the identifier of the associated view in the navigation tree. Links of the windows are displayed under the identifiers of the associated windows. Linking from one window in one view to another window in another view using the navigation tree is allowed. In a further embodiment of the present invention, a method

for presenting a preview of content on a display of a wireless device is provided.

Content selected for output on a wireless device is aggregated in a habitat. The content is displayed on a management screen amenable to allowing formatting of the content.

A preview of the content as displayed on the wireless device is presented.

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